

## SANSKRITHI SCHOOL OF BUSINESS

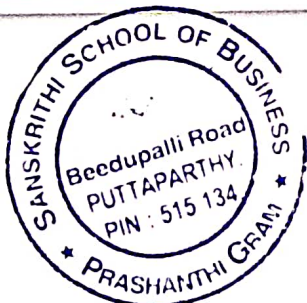
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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

### **6.3.3 file no 10 2017-18 Photographs (2017-18 to 2021-22)**

#### **FDP ON DATA ANALYTICS USING R and SPSS TWO DAY 24 and 25 NOVEMBER 2017**

By: 1. Dr.D.Maheswar Reddy (Professor National  
Institute of Tourism & Hospitality Management, Hyderabad)

2) MR.MOHAN,CORPORATE TRAINER FOR R SOFTWARE



*Dr. Balakrishnan*

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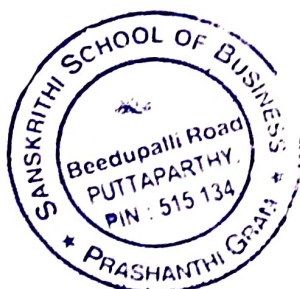


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**A TWO DAYS NATIONAL LEVEL FDP**  
**on Case Method of Teaching, Writing and**  
**Business Game Exercise: FDP on "Case**  
**Method of Teaching, Writing and Business Game**  
**Exercise, conducted in my B-School with IIMB**  
**retired professor Prof. Ramesh Tagat sir on 28th**  
**and 29th January – 2017.**



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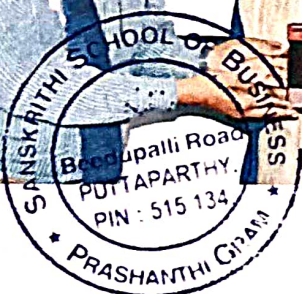
### ONE DAY NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM

14th April 2017

on

GOAL SETTING AND MOTIVATION

Ms. Sarika Rangani, Founder  
- 'The You Q', A Personality  
Development Trainer



Dr. Balakrishna

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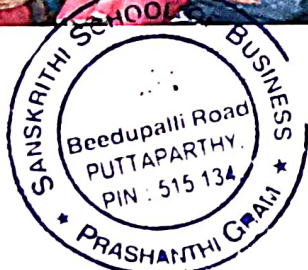
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**2018-19**

**Event:** workshop on business opportunity analysis

Workshop on business opportunity analysis: dr. P narayana reddy garu - group director of sanskrithi group of institutions, puttaparthi has conducted the one day workshop on business opportunity analysis. In this contemporary world, business plays a vital role. As an entrepreneur, you can greatly increase your chances of success by analyzing the business concept, your market place, your industry and competition, and your financial and organizational structures. Whether you plan to expand an existing business, acquire an existing business, or start a new business, a feasibility analysis will evaluate a business idea to see if it is worth pursuing. Students of i mba had an interactive session with our group director.



*Dr. Bala Kotewar*

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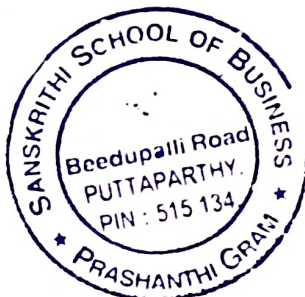
**2019-20**

4<sup>th</sup> may, 2019

A workshop on forex market and its applications

A workshop on forex market and its applications in our sanskrithi school of business by dr.t. Venkatesan, who is a professor at ssb having more than 8 years of experience in accounting in management. He has participated and presented papers in various national and international conferences. The workshop is all about forex markets and its applications, every management student should have a minimum knowledge about the forex markets. dr.t.venkatesan is having vast experience in accounting and business management system

### WORKSHOP ON FOREX MARKET By Dr. T. Venkatesan



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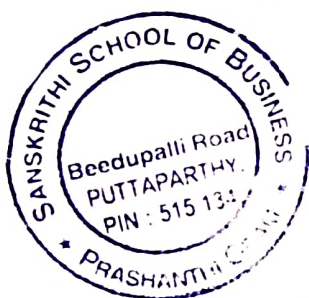
3<sup>rd</sup> May, 2019

A workshop on approaches of project work by dr.k. Rajendra prasad in our sanskrithi school of business, who is a professor having more than 13 years of experience in teaching on 03/05/2019(today). The workshop is all about the approaches of project work and how to do a project work on different topics etc

# WORKSHOP

## ON APPROACHES FOR PROJECT WORK

By Dr. K. Rajendra Prasad



*Dr. Balakrishna*

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**2020-21**

5 Day on line FDP was organized titled “Writing and Publishing paper in high impact journals” from 26<sup>th</sup> to 30<sup>th</sup> April 2021 from 6 PM to 8 PM daily.

Coordinator: Dr. Venkatesan

The banner is blue with white and yellow text. It features the SSB logo in the top right corner. The main title is "WRITING & PUBLISHING PAPER in High Impact Journals". Below the title, there are five circular portraits of the speakers: Dr. Subbul Vasheeswarthi Sundariga, CMA Dr. Nalika Poddar, Ms. Padmaja, Dr. Venkatesan Thangaraj, and Mr. Ranganathan. The text "One - week Online FDP on Apr 26-30th, 2021 6-8pm" is on the left. At the bottom, it says "Sanskriti School of Business" and provides the address "Beedupalli Knowledge Park, Puttaparthi" and website "www.sanskritischool.com".

**Name of the Event:** FDP

**Title of the FDP:** Writing and publishing paper in High Impact Journals

**Date:** April 26<sup>th</sup> to 30<sup>th</sup>, 2021 (6- 8 PM)

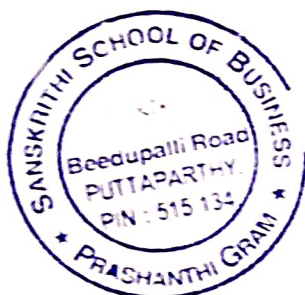
**MODE:** Online ZOOM Platform

**Link:**

<https://us02web.zoom.us/j/81685909394?pwd=Q1Z5QVB5TTVWQnE0NzJ3c3FVREhkZz09>

**Coordinators:** Dr. T. Venkatesan.

**Participants:** Faculty, Research scholars from Andhra Pradesh, Maharashtra, Gujarat and Delhi



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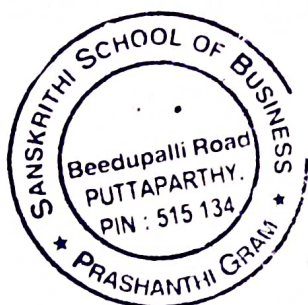
### Programme Schedule:

S.NO	Date	Resource Person	Moderator	Topic
1	26.04.2021	Dr.Rahul Vishwanath	Dr. Bala Koteshwari	How to structure research paper and why to publish a quality research paper in high impact journals
2	27.04.2021	Mr.V.Ranganatham	Ms.Jayanandini devi	Tools for analysing data SPSS, EXCEL, SAS....
3	28.04.2021	MS.Padmaja	Mrs.E. Prashanthi	Hands on session on analysing data using JAMOVI Software
4	29.04.2021	Dr.Natika	Mr.D. Rajesh Babu	How to identify right journal for publication
5	30.04.2021	Dr.T. Venkateshan	Dr. Bala Koteshwari	Insights into DOI, SEI-HUB, Reference manager Citations and importance of digital presence of a researcher

### DAY-WISE SESSION DETAILS

#### Day-1: 26.04.2021

Dr. Bala koteshwari Principal and Dean of Sanskrithi School of Business introduced the theme of the FDP “**WRITING AND PUBLISHING OF PAPER IN HIGH IMPACT JOURNALS** “. She presented overview of the program. Resource person Dr.Rahul was introduced to the audience. The resource person has explained about, **how to structure research paper and why to publish a quality research paper in high impact journals.**



Dr. Bala Koteshwari

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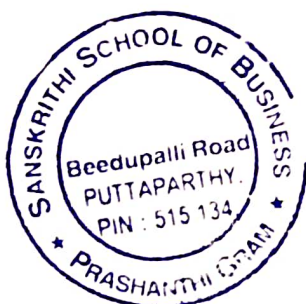
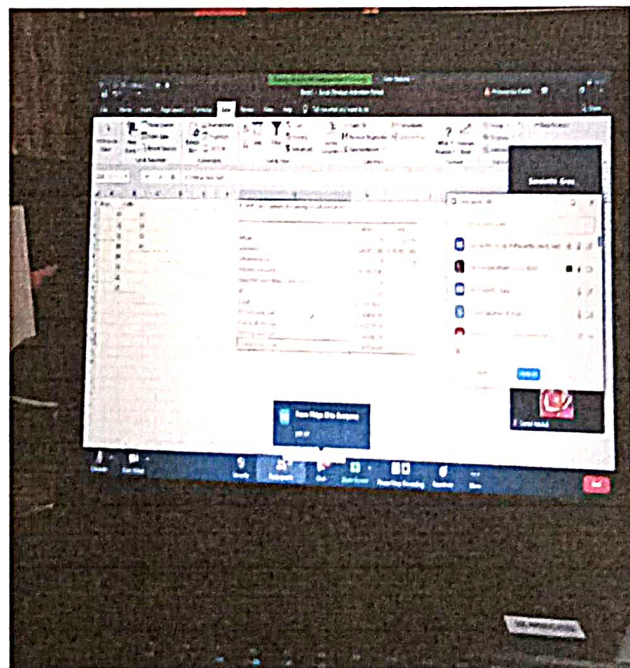
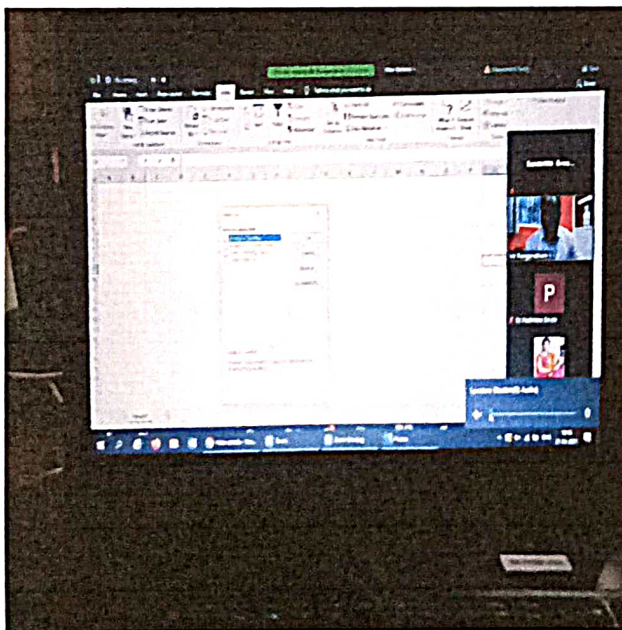
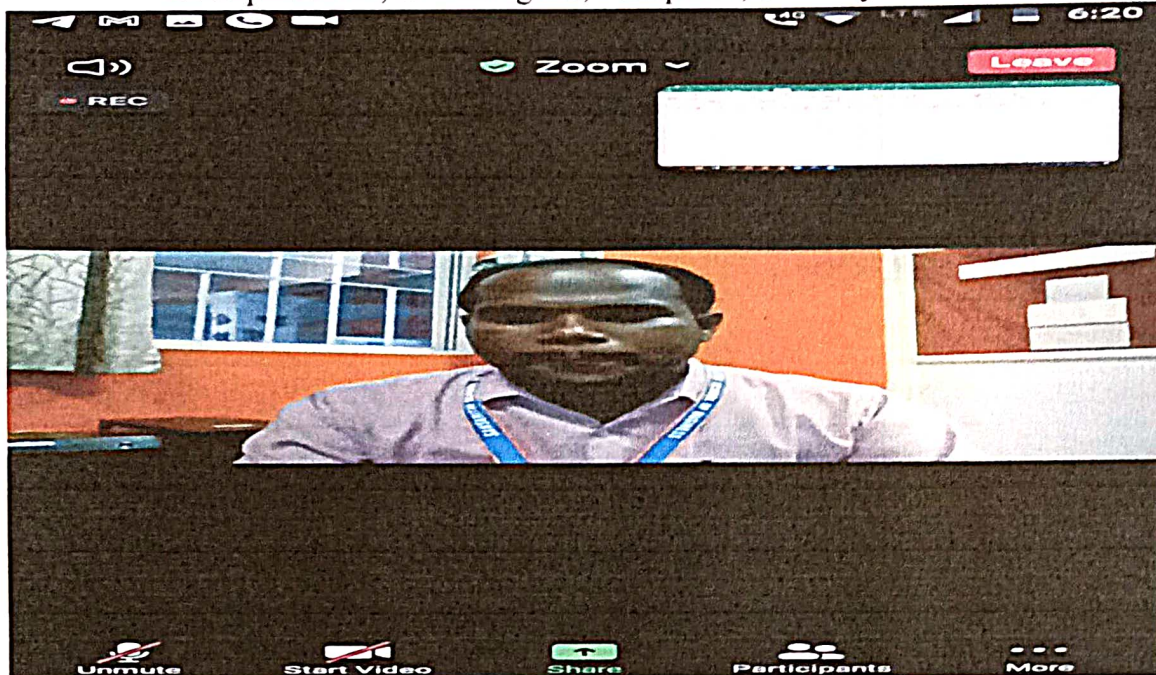




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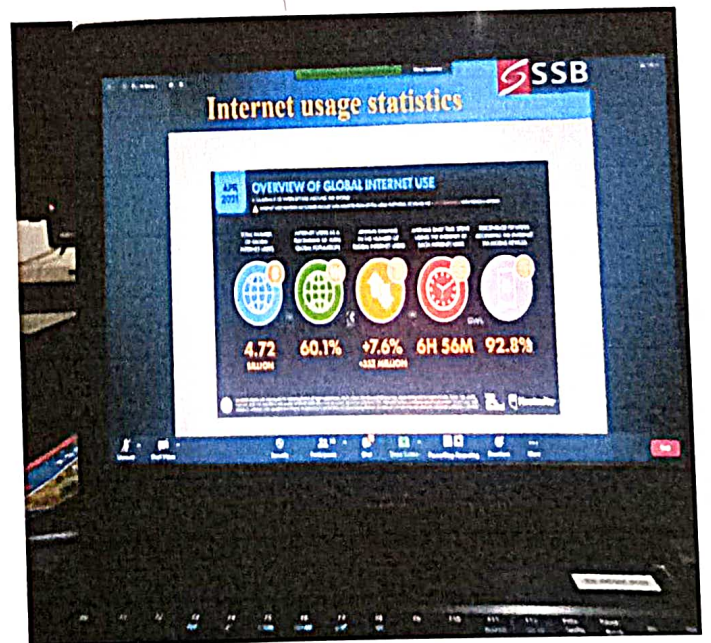
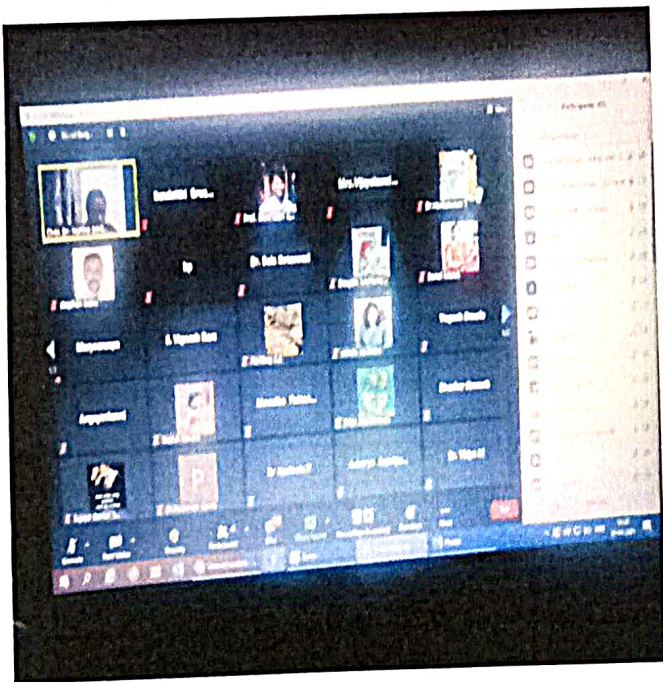
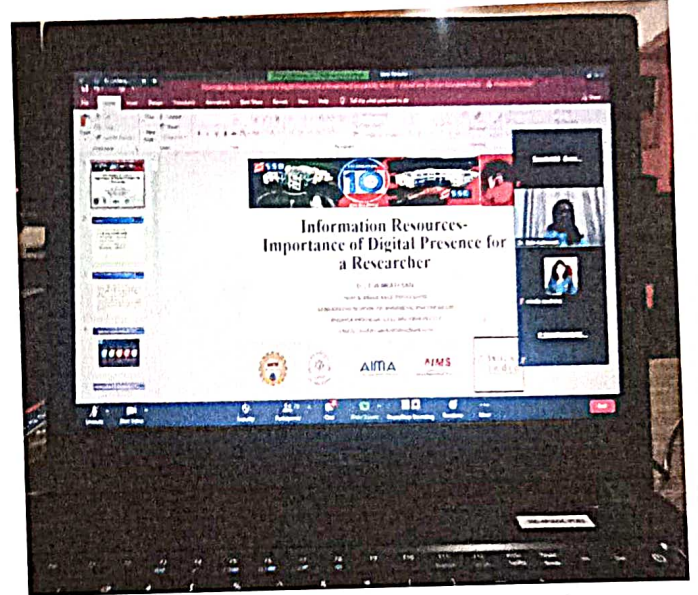
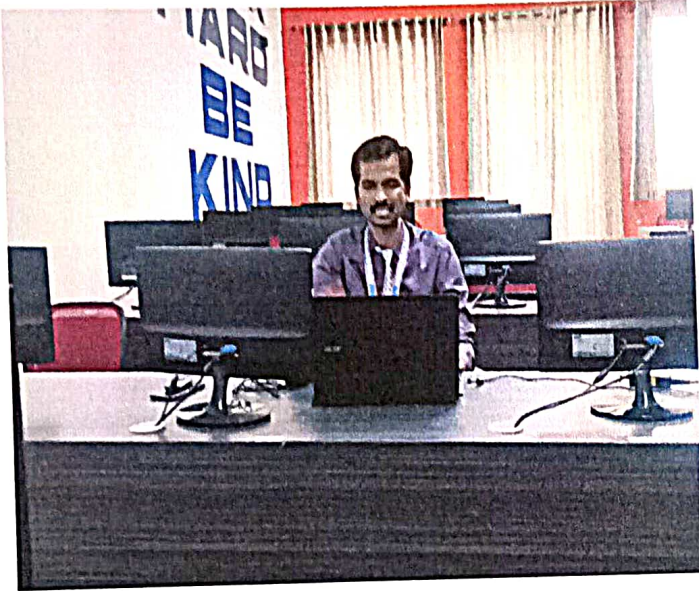
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**SANSKRITHI SCHOOL OF BUSINESS**  
BEEDUPALLI ROAD, PUTTAPARTHI, ANANTHAPUR DISTRICT, ANDHRA PRADESH

**INVITATION**  
**ONLINE FACULTY DEVELOPMENT PROGRAM**  
**ON**  
**WRITING AND PUBLISHING PAPER IN HIGH IMPACT JOURNALS**  
**26-04-2021 to 30-04-2021**  
**Time: 6.00 Pm to 8.00 Pm**



**CONVENOR:**  
**Dr. Balakotewari M**  
Dean, Academics and Principal, Sanskriti B. School

**Resource Persons**



**Dr. Venkatesan Thangaraj**  
Associate Professor and HOD  
Sanskriti School of Business, Puttaparthi



**Dr. Rahul Vishwanath Dandekar**  
Associate Professor and HOD  
Rajendra Mahal College of Engineering & Technology



**Mr. Ranganathan**, Assistant Professor,  
Sanskriti School of Business  
Puttaparthi

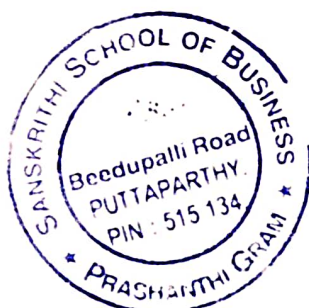


**CMA Dr. Nalika Poddar**  
Associate Professor  
St. Francis Institute of Management and Research  
P.G. recognised faculty and Ph.D. guide in  
Management studies for University of Mumbai



**Ms. P. Padma**  
Assistant professor  
The Oxford College of Engineering, Bangalore

**FOR DETAILS CONTACT: 900974526-64/29, WWW.SANSKRITHISCHOOL.COM**



*Dr. Balakotewari*

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